



TOEIC®

Know English. Know Success.



Ivan Jimenez Valdivieso
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TOEIC® Test Success Story *Instituto Profesional DuocUC*

The TOEIC Test Gives University Graduates an Advantage in the Global Job Market

THE CHALLENGE

Universities and professional schools throughout the world are facing the challenge of preparing, placing and competing for graduates. Postgraduate schools, such as Instituto Profesional DuocUC in Chile, not only need to prepare their students for the requirements of their chosen professions, but also need to ensure the quality of their staff and programs. That requires a certain measure of English fluency as it is used in the international workplace.

THE SOLUTION

The DuocUC English Program establishes a leadership position in Chile at the professional/technical level. It has seven sites and more than 20,000 students. Online programs, certification and evaluation systems, workshops, teacher practica and exchange programs, teacher training, remedial courses, and conversation groups are part and parcel of the functional-fluency English program at the school.

Depending on their field of study and career requirements, all students must graduate with basic, intermediate or advanced functional fluency that meets international standards. DuocUC actively encourages and supports its students and teachers in preparing for and taking the TOEIC test as measurement and evidence of their fluency in English-language ability in the international workplace.

THE RESULTS

The TOEIC test helps DuocUC graduates get better jobs and better salaries. According to Ivan Jimenez Valdivieso, Projects Coordinator, DuocUC English Program, "TOEIC has allowed us to aim at an international market and to differentiate our graduates from those of other institutions. It has given our graduates a competitive advantage, which in turn translates into more job opportunities."

The TOEIC test is used in the selection process of DuocUC's teaching staff and as a benchmark for measuring the academic program. Phillip E. Carry, Director of the English Studies Program, says: "For us, TOEIC certification means results. We compete in superior education not only in Chile, we also compete against the world. For that reason, we chose TOEIC. As a standard of English-language assessment, TOEIC represents an added value to the person, as well as an international certification for our institution — which inside the Chilean context is taken very seriously. Without TOEIC, our program would not have the same value."

Learn more about the TOEIC test at
www.ets.org/toEIC56.html.

To contact a TOEIC sales representative, call
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