

Online  
**Business  
School**

*" The Online Learning Revolution"*



# Bachelors Pathway Programme

Student information Pack

Students study with the Online Business School for the first 2 years ( 240 credits ) then complete the final year at a UK University either via Distance Learning or in the UK on campus.

## Year 3

Bachelors awarded by the following University you decide to complete the final with.

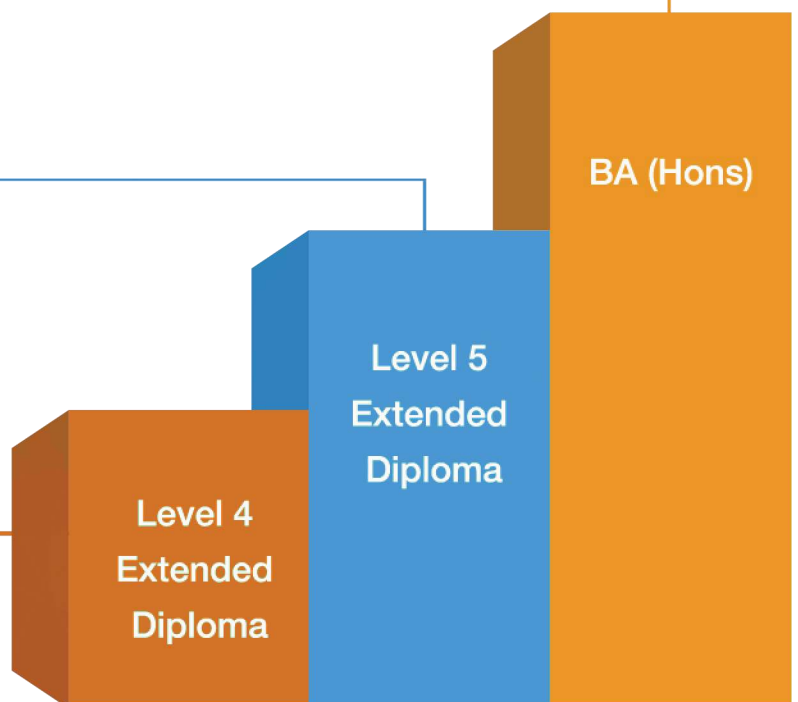
- Anglia Ruskin University - Online learning
- The University of Northampton - Online learning
- University College Birmingham - Campus learning
- The University of Sunderland - Campus learning

## Year 2

Level 5 Extended Diploma  
in Management  
(120 credits)

## Year 1

Level 4 Extended Diploma  
in Management  
(120 credits)





# About Online Business School

- OBS programmes are delivered 100% online.
- Short 30-40 learning hour interactive modules set against RQF (Regulated Qualifications Framework) learning outcomes.
- Additional resources to aid learning are also available, on a paid for basis such as Ebooks, Webinars and one to one dedicated tutor support.
- All modules have an online multiple choice assessment (30 questions with a pass mark of 50%).
- On completion of all the modules students then write assignments set by ATHE to complete the course and receive the ATHE diploma which can be used as University credits.
- Completely off-campus and agreed top-up routes to a range of UK universities.
- OFQUAL Approved partners



## Support systems provided to students

Online Business School provide students with multiple support systems throughout their learning journey. All of these are accessible through the student dashboard which is found on the website [www.onlinebusinessschool.com](http://www.onlinebusinessschool.com)

Students will have access to the following:

**Blogs** - Online Business School periodically create blogs relevant to our students and courses.

**Webinars** - Students have access to live webinars, covering lessons within the modules, as well as a bank of previously recorded lessons.

**E-books** - We provide students with an extensive library of online e-books covering a range of subjects.

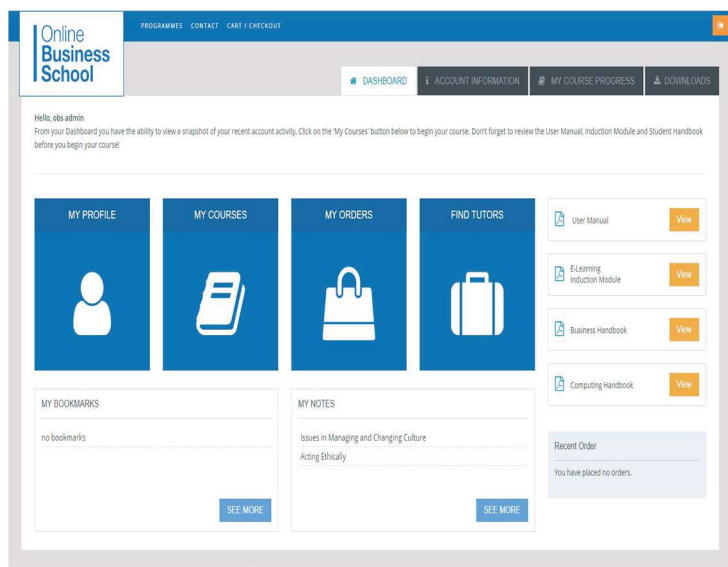
**Interactive Forums** - Students are able to connect with their peers in order to ask questions or share resources they may find useful.

**Tutors** - Online Business School have dedicated tutors who are available for personal online tutoring sessions.

**External Resources** - A bank of links to relevant external resources is available and updated regularly.

**Online Tests** - Multiple choice tests are provided within the online modules to help students assess their own learning.

**Student Advisors** - Advisors are available via telephone, email or the online chat option. They are available to answer queries relating to learning or any technical difficulties that students may encounter.



# Course Information For Level 4

## Overview

Equivalent of the first year of an Undergraduate degree giving the student 120 credits on completion. It is also a starting point for students embarking on a career in Business.

## Entry requirements

A student has to be 18 or over and have a High School Education or with suitable vocational experience.

## Study Hours

10 modules totalling 120 credits each requiring an average of 40 hours of study per module. Average study time is around 8/10 months. It is flexible study so you study the course at your own pace. On completion of all the modules you write 8 assignments with a word count of around 3000 words per assignment



## Module listing

### Developing Personal Skills

Develop a range of personal skills vital to the world of business. Concentrating on communication, leadership and decision making techniques.

### Effective Communication

Communication is the key to effective operations and working effectively with others. Throughout this module, learners will grasp a range of communication techniques used for a variety of commercial purposes.

### The Business Environment

Explore issues outside of the business that may affect the business and its operations. Looking into economics, international dimensions, nature and competition.

### The Marketing Mix

Exploring and using the marketing mix as part of the business planning process.

### Strategic HRM

This module looks at employees and people as a business' most valuable asset. Recruit the best, reward the best and retain the best.

### Managing Ethically

Explore the various theories and models of management and their different contexts.

### Culture and the Organisation

What is meant by culture? Why is it important? How does it differ between organisations?

### Customers and Customer Service

This module looks at customers as the fulcrum of any business.

### Fundamentals of Accounting

On completion of this module, learners will understand accounts and how they can be used to give insight into the health of the organisation.

### Financial Management and Control

In this module, learners will compare and contrast some examples of good and bad financial decision making and the impact on the business.



# Course Information For Level 5

## Overview

Equivalent of the second year of an Undergraduate degree giving the student a further 120 credits on completion. This would be a total of 240 credits for level 4/5 combined which will allow a student to go onto the final year of an Undergraduate degree with one of our University partners.

## Entry requirements

A student must hold the Online Business School level 4 qualification or equivalent. Also if a student has the relevant work experience they will be accepted.

## Study Hours

10 modules totalling 120 credits each requiring an average of 40 hours of study per module. Average study time is around 8/10 months. It is flexible study so you study the course at your own pace. On completion of all the modules you write 8 assignments with a word count of around 3000 words per assignment



## Module listing

### The Entrepreneurial Manager

What is an Entrepreneur? Examine the skills and qualities of entrepreneurship.

### Organisation Structures

Why are organisations structured in the way they are? What determines the optimum structure and how does it differ between organisations? In this module, learners will look at the numerous models and theories that make up organisational structure.

### Practical Accounting Analysis

Learners will complete exercises in accounts throughout this module to understand what they are telling us and the actions that analysis can precipitate.

### Business Planning and Goal Setting

What is the business trying to achieve? What will it do? How will it do it? This module focuses on the creation of clear goals and clear plans to achieve a clear objective.

### Politics and Business

Impact of politics on business and how it may help or hinder business. This module will educate learners on economic impact, exports and government support.

### Business Law

Explore the statutory responsibilities of managers as learners look into the legalities of business and business executives.

### Managing in Today's World

Business in the modern world. This module focuses on governance and equality as a means to do right in business.

### Performance Management

Understanding how your people and your business can continually improve together, learners will review reward structures, CPD, training and development to ensure high performance in business.

### Marketing and Sales Planning

Learners will analyse how markets, customers, competitors and products can come together in a cohesive plan.

### Quantitative Skills

On successful completion of this module, learners will have knowledge of numeric exercises and will understand their use within the context of the business.

# Completing your Diploma

Upon completing the online modules, students are provided with their assignment details, these contain the titles and task of the assignments and are made available to students for 5 years.

There are 8 assignments for level 4 and 8 for level 5, totalling 16. Each consisting specific topics and tasks. Online Business School recommend a word count of between 3000 and 5000 words per assignment and also recommend the use of the Harvard style of referencing. Students are provided with materials which will help them with the structure of their assignments along with writing tips and a guide to referencing.

Online Business School cannot submit an assignment for marking until it has been checked for plagiarism. Once the work has been checked and verified it will then be sent to an external marker who will mark the work against ATHE standards.

At levels 4 and 5, assignments are marked as Pass or Fail. If a student fails the assignment they will be provided feedback on areas that need improving and are allowed to resubmit the assignment.

After a student has completed and passed all of the assignments, they will be sent to ATHE for verification and if the work is deemed acceptable the student will receive their ATHE diploma certificate within 4 weeks of submission.





## University of Sunderland

The University of Sunderland is a global institution. They offer life-changing opportunities to thousands of students across the world, in their partner colleges and in their four main sites at Sunderland, London and Hong Kong. University of Sunderland is research active, with ten areas of 'world leading' research - real-world research that is taught in their lecture halls and labs. Sunderland will put you, the student, at the heart of everything they do.

**BA (Hons) Business and Management (Stage 2)**

**BA (Hons) Business and Management (Stage 3)**

## Anglia Ruskin University

There are many reasons to study with ARU. They are academically ambitious not just for the university but also for the students. ARU are purposeful, challenging and curious about the world. It is a place where collaboration, research and scholarly activity informs everything. While ARU's head is full of ambition, their feet are planted in the world. They pride themselves on being as enterprising as they are innovative and nurture those qualities in their students. That, and their sheer can-do attitude, set them apart. ARU find that enthusiasm is infectious, letting the results speak for themselves.

**BA (Hons) in Marketing Top-up**

**BA (Hons) in Business Management Top-up**

## University College Birmingham

Based in the heart of the UK's biggest regional city, University College Birmingham is highly respected by employers and industry for providing career-focussed education and training.

UCB specialises in vocational courses in both the Higher Education and Further Education sectors with a growing portfolio of Apprenticeships.

Most of their undergraduate degrees are accredited by the University of Birmingham, one of the world's top ranked academic institutions, and their reputation for excellence means the University is a popular choice for international students, who join them from more than 60 countries.

**BA Business Enterprise**

**BA Digital Marketing**

**BA Marketing Management**

**BA Hospitality Business Management**

**BA International Hospitality and Tourism Management**

## University of Northampton

University of Northampton know that sharing knowledge, supporting creativity and striving to make a positive difference will change the future. What motivates them is the drive to help people make the changes that will transform their lives - people like you.

Perhaps you want to study for a degree to kick-start your career or take it to the next level? Maybe you're passionate about a subject that has grabbed your interest and want to learn every detail you can? Maybe you want to change the world for the better? Their commitment to transforming lives and inspiring change is at the heart of all that they do. University of Northampton want to ensure that your experience studying with them enables you to transform your life and those of others too, no matter how great or small that may be.

**BSc (Hons) in International Accounting Top-up**

**BA (Hons) in Business and Management Top-up**