

Online
**Business
School**

" The Online Learning Revolution"



Masters Pathway Programme

Student information Pack

The Postgraduate Level 7 Diploma in Strategic Management is a 30-module (120 credit) course, with 40 guided learning hours per module.

After receiving your Level 7 Diploma, you are eligible to apply for a Masters top-up course, either online or on-campus. The top-up portion (60 credits) will consist of a dissertation or a dissertation plus one module, depending on which University you choose to enrol with.

Stage 2

Masters awarded by the following University you decide to complete the final 60 credits at:

- London Metropolitan University - Online learning
- Anglia Ruskin University - Online learning
- The University of Northampton - Online learning
- University of Derby - Online learning
- The University of Sunderland - Campus learning

Stage 1

Postgraduate Level 7 Diploma in Strategic Management
(120 credits)

Level 7 Diploma
in Strategic
Management
(initial 120 credits)

Masters
Top up
(remaining 60 credits)



About Online Business School

- OBS programmes are delivered 100% online.
- Short 30-40 learning hour interactive modules set against RQF (Regulated Qualifications Framework) learning outcomes.
- Additional resources to aid learning are also available, on a paid for basis such as Ebooks, Webinars and one to one dedicated tutor support.
- All modules have an online multiple choice assessment (30 questions with a pass mark of 50%).
- On completion of all the modules students then write assignments set by ATHE to complete the course and receive the ATHE diploma which can be used as University credits.
- Completely off campus and agreed top-up routes to a range of UK universities.
- OFQUAL Approved partners



Support systems provided to students

Online Business School provide students with multiple support systems throughout their learning journey. All of these are accessible through the student dashboard which is found on the website www.onlinebusinessschool.com

Students will have access to the following:

Blogs - Online Business School periodically create blogs relevant to our students and courses.

Webinars - Students have access to live webinars, covering lessons within the modules, as well as a bank of previously recorded lessons.

E-books - We provide students with an extensive library of online e-books covering a range of subjects.

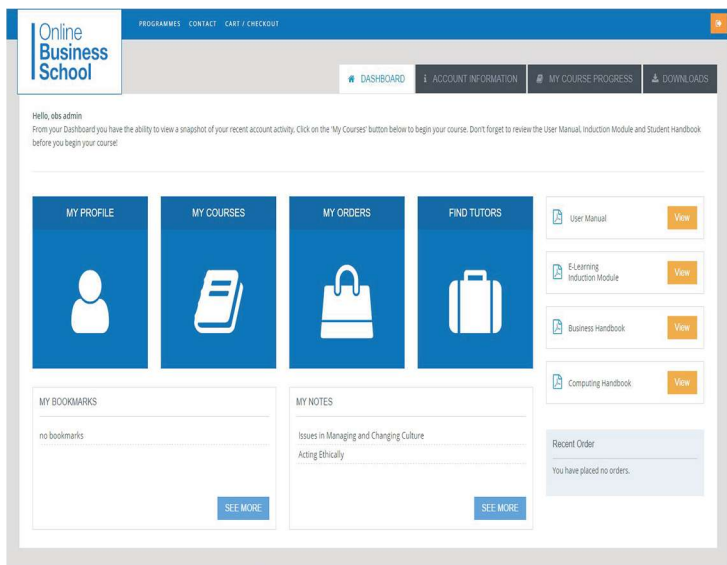
Interactive Forums - Students are able to connect with their peers in order to ask questions or share resources they may find useful.

Tutors - Online Business School have dedicated tutors who are available for personal online tutoring sessions.

External Resources - A bank of links to relevant external resources is available and updated regularly.

Online Tests - Multiple choice tests are provided within the online modules to help students assess their own learning.

Student Advisors - Advisors are available via telephone, email or the online chat option. They are available to answer queries relating to learning or any technical difficulties that students may encounter.



Course Information

Overview

Equivalent to the first 120 credits of an Masters programme. A full Masters is 180 credits in total so students will need to complete the final 60 credits at a University.

Entry requirements

A student has to be 24 or over and have 5 years managerial experience or hold an Undergraduate degree qualification.

Study Hours

30 modules totalling 120 credits each requiring an average of 40 hours of study per module. Average study time is around 8/10 months. It is flexible study so you study the course at your own pace. On completion of all the modules you write 8 assignments with a word count of around 3000 words per assignment



Level 7 Diploma Module listing

Qualities of Effective Leadership

Learners will explore the making and developing of powerful leaders.

Developing Interpersonal Skills

Connecting and bonding with people within the commercial sectors is extremely important for good business. This module trains learners in skills to improve and enhance communication techniques to create strong bonds.

Motivating and Influencing People

Inspiring people to create a unity of direction within business.

Making Decisions

Doing the right things in the right way at the right time. Learners will look at the process of making a good decision.

Creativity and Problem Solving

Do problems pose a threat or are they an opportunity to improve? Here, learners will figure out how to turn a problem into an advantage.

Studying and Using Management Theories

There are many theories concerned with management and the various models developed from these theories. This module looks over these theories with real life examples.

The External Operating Environment of Business

Planning for influences on the business outside your control.

Culture and Ethics

The Culture and ethics involved in the business world today.

Governance and Directorships

Structuring and controlling a business the professional way.

Analysing the Competition

What are my competitors doing, how are they doing it, why are they doing it? Reviewing and analysing competitor actions to enhance managerial roles.

Marketing Strategy

Creating an effective and successful market presence. Looking at the development of marketing strategies to create successful marketing campaigns.

High Performance Sales

Learners will grasp the key elements of successful selling.

E-Marketing Communication

Understanding and using effective electronic messages to market.

Customers and their Needs

Ensuring that your customers are recognised and valued.

Strategic Human Resource Management

Human Resource Management must play a central role in the strategy of any organization. It is concerned with people as an asset of the business.

Recruiting and CPD

Getting the best people. Developing the best people. Keeping the best people.

Level 7 Diploma Module listing

Measuring and Rewarding Performance

Knowing and measuring how your people are performing.

Interpreting Business Accounts

Using and understanding the litmus tests of business health.

Tools of Financial Analysis

Resources, tools and techniques to keep a finger on the pulse of the business.

Managing Cash and Working Capital

Cash, cash flow and working capital. The lifeblood of business.

Exercises in Quantitative Techniques

How to use and understand key figures.

Impact of Technology on Business

Analyse and exploit the role of e-business within a business sector.

Innovation and R&D

Creating commercial advantage from innovation and research.

Implementing and Managing Quality Systems

Right first time, right every time. The place of quality in business strategy.

Strategic Planning Tools

Resources, tools and ideas to help create an effective business strategy.

Strategic and Systems Management

Options for strategic direction. Making the right choices for your business.

The Business Plan

Creating a plan that targets the stated aims and objectives of a business.

Developing High Performance Teams

Cohesion and teamwork that enhances business performance.

Managing Projects

Getting things done. Using the right tools to run projects.

Strategies for growth

This module explores the different ideas of growth and the various tools, measures and controls at a managers disposal in planning for growth

Completing your Diploma

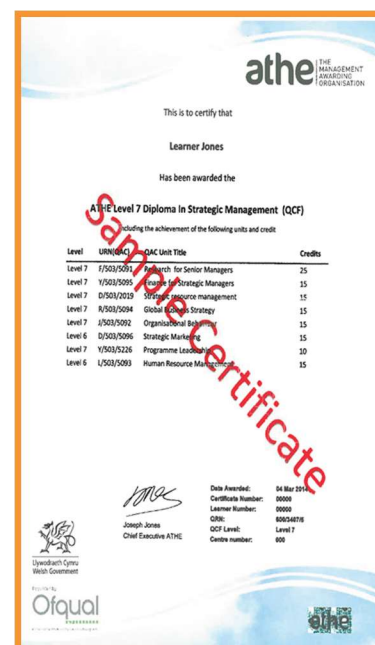
Upon completing the online modules, students are provided with their assignment details, these contain the titles and task of the assignments and are made available to students for 5 years.

There are 8 assignments in total, each consisting of specific topics and tasks. Online Business School recommend a word count of between 3000 and 5000 words per assignment and also recommends the use of the Harvard style of referencing. Students are provided with materials which will help them with the structure of their assignments, tips on writing and a guide to referencing.

Online business School cannot submit an assignment for marking until it has been checked for plagiarism. Once the work has been checked and verified it will then be sent to an external marker who will mark the work against ATHE standards.

At level 7, assignments are marked as Pass or Fail. If a student fails the assignment they will be provided feedback on areas that need improving and are allowed to resubmit the assignment.

After a student has completed and passed all of the assignments, they will be sent to ATHE for verification and if the work is deemed acceptable the student will receive their ATHE diploma certificate within 4 weeks of submission.



University of Sunderland

The University of Sunderland is a global institution. They offer life-changing opportunities to thousands of students across the world, in their partner colleges and in their four main sites at Sunderland, London and Hong Kong. University of Sunderland is research active, with ten areas of 'world leading' research - real-world research that is taught in their lecture halls and labs. Sunderland will put you, the student, at the heart of everything they do.

MBA Top-up

Anglia Ruskin University

There are many reasons to study with ARU. They are academically ambitious not just for the university but also for the students. ARU are purposeful, challenging and curious about the world. It is a place where collaboration, research and scholarly activity informs everything. While ARU's head is full of ambition, their feet are planted in the world. They pride themselves on being as enterprising as they are innovative and nurture those qualities in their students. That, and their sheer can-do attitude, set them apart. ARU find that enthusiasm is infectious, letting the results speak for themselves.

MA in Marketing & Innovation Top-up

MBA Top-up

University of Northampton

University of Northampton know that sharing knowledge, supporting creativity and striving to make a positive difference will change the future. What motivates them is the drive to help people make the changes that will transform their lives – people like you.

Perhaps you want to study for a degree to kick-start your career or take it to the next level? Maybe you're passionate about a subject that has grabbed your interest and want to learn every detail you can? Maybe you want to change the world for the better? Their commitment to transforming lives and inspiring change is at the heart of all that they do. University of Northampton want to ensure that your experience studying with them enables you to transform your life and those of others too, no matter how great or small that may be.

MA in Human Resource Management Top-up

MSc in Accounting and Finance Top-up

MBA Top-up

LLM in International Commercial Law

London Metropolitan University

For students, LMU go the extra mile with their investment. They do this through their five-star promise and their pledge to connect students with opportunities to boost their career skills. If you choose to study there, LMU can help you with accommodation, funding, and career enhancing advice. Their support services are designed to ensure that you receive all the guidance you can during your time with them.

MBA Top-up

University of Derby

University of Derby is a University of first choice for students who want a caring, aspirational environment where they can equip themselves for the career they choose.

Their significant investment in world class facilities is building on their reputation for student-focused real world learning, in an increasingly competitive sector.

MBA Top-up